



Articles Published

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- "Neighborly Advice", Exhibitor Magazine, December 2011
- "Better Late Than Never", Exhibitor Magazine, November 2011
- "Dress Rehearsal", Exhibitor Magazine, October 2011
- "Hospitality Rules of Thumb", Exhibitor Magazine, September 2011
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- "Process Makes Perfect", Exhibitor Magazine, July 2011
- "Event-Planning Primer", Exhibitor Magazine, June 2011
- "The Missing-Freight Maze", Exhibitor Magazine, May 2011
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- "Hole-in-One" Golf Outings: Golf Activities your Attendees Won't Forget", Midwest Meetings, Spring, 2011
- "Exhibit City New Poll: Tradeshow Marketing Challenges" (Contributor), Exhibit City News (online), April 7, 2011
- "Big Ideas for Small Exhibits"; Exhibitor Magazine, March 2011
- "Buyer Beware" (Mention), Exhibitor Magazine, March 2011
- "Natural Disasters: Common Convention Pitfalls" (Contributor), AlbertaVenture, March 2011
- "Surviving a Las Vegas Trade Show: Strategize to Save" (Contributor), Buzz by Chris Brogan, March 2011
- "Trade Show Security Issues: Corporate Cloak and Dagger" (Mention), DesignSearch (online), March 2011
- "Fuel Costs Affect Meetings" (Contributor), RejuvenateMeetings.com, March 2011
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- "Sprechen Sie Trade Show?", Exhibitor Magazine, November 2010
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- "Budgeting: The Numbers Game (Contributor), Exhibitor Magazine, November 2009

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